



OPERATION VERVE

V.I.P. SESSIONS

BUSINESS IMPROVEMENT PLANS FOR
VERY IMPORTANT PEOPLE

JOIN OUR FANS



"Kerry was able to immediately cut to the chase. She clearly detailed how to systemise our business, and her insights also showed us several very promising markets to expand into."

**Stefan Bird,
Emigrad**



"Kerry and I worked together to review my business process flow. She identified a number of opportunities for the business to improve efficiency so we can achieve sustainable growth."

**Caroline Mense,
Legal Enablers**

VERVE IMPROVEMENT PLAN

One of the most common problems I've found business owners have is knowing they need to clean up the way their business operates, but not knowing where to start. Often, they just don't realise how much money is being lost every day they are tied to low-level work. They don't know the real cost of slow, ineffective processes for sales, and service delivery, let alone the amount of money that is flushed down the proverbial toilet by time wasted on those low-level tasks.

Without a clear pathway for action, this highly important part of growth is often dumped in the too hard basket. Sorting out business procedures ends up being like the diet that business owners always say they will start "next" Monday. They really want to do it, but it never actually happens.

The solution is always found in mapping out a clear pathway forward, to establish the specific action steps that will make the biggest difference in the shortest possible time. The smartest thing to do is harvest the low hanging fruit first.

Many business owners don't know the fast actions they could take right now to give them the biggest bang for their buck, so they never get started. That's why I developed Verve Improvement Plan.

Today I want you to know that you're invited!



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"Kerry Anne has a keen eye for details and brings simple solutions to seemingly complex scenarios."

Bunmi Ajayi,
Megalines Insurance

CONTACT



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/kerry-anne-nelson

SATISFACTION GUARANTEED

You will leave the session with a list of high value, practical action steps to take immediately, or you will get your money back, no questions asked

HOW DOES IT WORK?

- We schedule the Verve Improvement Plan session in Zoom
- We work together to make a flow chart that maps out your entire client journey
- We go step by step, drawing up the processes you follow in your marketing and sales, to your delivery and follow up systems, then right through to when your client become a raving, referring fan
- We identify the specific gaps in that journey costing your business time, money and opportunities for growth
- We create a plan of proactive response to clear operational bottlenecks

WHAT DO YOU GET?

Your Verve Improvement Plan Includes:

- 2 x 3hour sessions of personalised 1:1 consulting in Zoom
- Map out your business processes with a qualified, experienced consultant
- Do-It-Now action steps to streamline your business asap
- Zoom session recording for your review
- PDF process map of your entire business
- 30 min follow up call to support implementation

NEXT STEPS

Let's clear your business bottlenecks

<https://keap.app/booking/kerryannnelson/30-min-zoom-call>