



# BUSINESS PROCESS MAPPING

PREPARE YOUR BUSINESS WORKFLOWS  
FOR CONTINUOUS IMPROVEMENT

## JOIN OUR FANS



*"Kerry Anne was able to immediately cut to the chase. She clearly detailed how to systemise our business, and her insights also showed us several very promising markets to expand into."*

**Stefan Bird, Emigrad**



*"This has been an invaluable investment in optimising our business. Not only were the processes finally out of my head but there was also added value and insight at each step, helping me to realise how we could do better. We were given ample support to bring it from plan to lived processes, which has been equally satisfying!"*

**Mary-Anne Amies, WiseUp  
Marketing**

## BUSINESS PROCESS MAPPING

One of the most common problems I've found business owners have is knowing they need to clean up the way their business operates, but not knowing where to start. Often, they just don't realise how much money is being lost every day on low-level work that doesn't flow with efficiency. They don't know the real cost of slow, ineffective processes for sales, and service delivery, let alone the amount of money that is flushed down the proverbial toilet by time wasted on those low-level tasks.

Without a clear pathway for action, this highly important part of growth is often dumped in the too hard basket. Sorting out business procedures ends up being like the diet that business owners always say they will start "next" Monday. They really want to do it, but it never actually happens.

The solution is always found in mapping out a clear pathway forward, to establish the specific action steps that will make the biggest difference in the shortest possible time. The smartest thing to do is harvest the low hanging fruit first.

Many business owners don't know the fast actions they could take right now to give them the biggest bang for their buck, so they never get started. That's why we roll up our sleeves to find those opportunities with a detailed business process map.

**Let's get started!**



OPERATION VERVE



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*"Mapping out my business showed me exactly what I could do to plug some of the gaps that were leaking time and money. I left with practical action steps to implement straight away. This will give me back the time I need to focus on profit-making activities instead of being tied to low-level admin tasks that don't give me the returns I need to move forward."*

**Michael Hain, Security Heroes**

## CONTACT



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## SATISFACTION GUARANTEED

You will leave the session with a list of high value, practical action steps to take immediately, or you will get your money back, no questions asked

## HOW DOES IT WORK?

- We schedule the Verve Improvement Plan session in Zoom
- We work together to make a flow chart that maps out your entire client journey
- We go step by step, drawing up the processes you follow in your marketing and sales, to your delivery and follow up systems, then right through to when your client become a raving, referring fan
- We identify the specific gaps in that journey costing your business time, money and opportunities for growth
- We create a plan of proactive response to clear operational bottlenecks

## WHAT DO YOU GET?

### Your Verve Improvement Plan Includes:

- 3-4 x 2hr sessions of personalised 1:1 sessions in Zoom
- Map out your business processes with a qualified, experienced consultant
- Do-It-Now action steps to streamline your business asap
- Zoom session recording for your review
- PDF process map of your entire business
- 30 min follow-up call to support implementation

## NEXT STEPS

### Let's clear your business bottlenecks

<https://keap.app/booking/kerryannnelson/30-min-zoom-call>